



INSTITUTE FOR
TOURISM & RECREATION
RESEARCH

COOKE CITY & SILVER GATE AREA RECREATION ACCESS

WINTER VISITORS

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*Winter visitors to Cooke City/Silver Gate and their
thoughts on winter recreation access to the area*

ABOUT OUR WORK

INTRODUCTION

PROJECT OVERVIEW

The Institute for Tourism & Recreation Research (ITRR) has partnered with RRC Associates, a Colorado-based consumer insights and consulting firm specialized in providing services to destination management organizations (DMOs), local governments, and other tourism-focused organizations, to study recreation access in Montana and Wyoming's Cooke City/Silver Gate area.

Historically, Highway 212 east of Cooke City has remained unplowed during the winter.

As a result, road access to Cooke City and Silver Gate is limited to the west, via Yellowstone National Park.

Varying ideas exist among area residents regarding the plowing of the eastern road, known as the "Plug," during winter—some advocate for its maintenance, while others prefer it to stay unplowed.



RESEARCH PHASES

The study consists of three stages: first, a survey to gauge resident sentiments (local residents, fall 2023; regional residents, winter 2024); second, a survey on summer visitor recreation access (summer 2023); and third, a survey focused on winter visitor recreation access (winter 2024). The final report is slated for delivery in the summer of 2024. This report highlights the results of the 2024 winter visitor recreation access survey.

WINTER VISITOR SURVEY & METHODOLOGY

In order to provide information about visitors' views of recreation access to the Cooke City/Silver Gate area, ITRR conducted surveys of people in Cooke City during the winter season. Over the course of eight days throughout March 2024, three ITRR surveyors spoke with 154 individuals at two gas stations (Cooke City Exxon and Cooke City Sinclair). Eighty-four percent of those approached agreed to participate in the survey. Respondents who lived at least 50 miles outside of Cooke City/Silver Gate were eligible to take part in the visitor survey; the winter visitor survey had an eligible sample size of 117 respondents.

WINTER VISITOR SURVEY INSTRUMENT

ITRR collaborated with RRC Associates and the project Steering Committee, comprising community members, to develop the survey instrument. It comprised questions about respondents' visits to the area and their participation in recreational activities, as well as their thoughts on winter access via US 212. Formatted for tablet use via Qualtrics survey software, the survey allowed surveyors to navigate seamlessly, posing questions and accurately recording respondents' answers with efficiency.



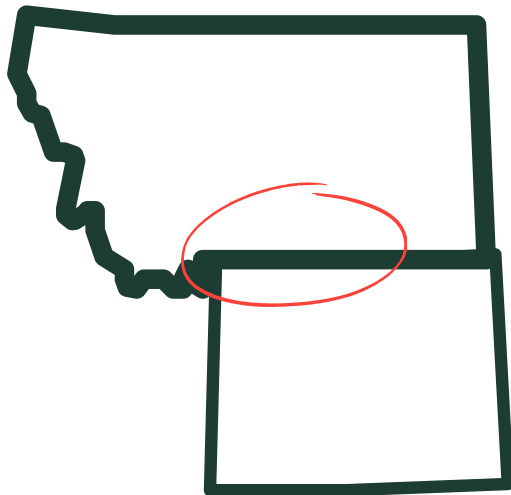
RESULTS

RESIDENCE

The initial inquiry from surveyors involved asking about the location of a visitor's permanent residence. If it fell within 50 miles of Cooke City/Silver Gate, the individual was not considered a visitor for the purposes of this project, and would have been eligible to participate in the previously conducted resident survey.

Of visitors who live outside of the 50-mile radius, 92% reside in the US (n=109), and 8% in Canada (n=9). Montana (n= 51, 43%) and Minnesota (n=20, 17%) were the two most highly represented states among US residents.

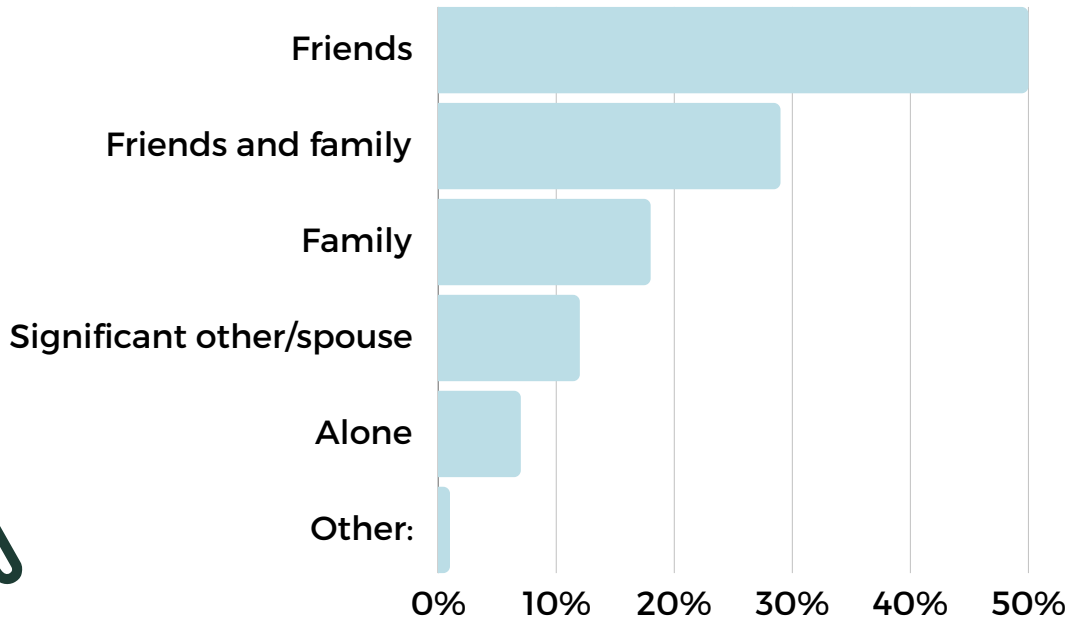
| | | | |
|---------------------|------------|----------------------|-----------|
| Montana | 43% | Colorado | 1% |
| Minnesota | 17% | Iowa | 1% |
| North Dakota | 13% | Manitoba | 1% |
| Saskatchewan | 7% | New Hampshire | 1% |
| Michigan | 5% | New York | 1% |
| California | 3% | Oklahoma | 1% |
| Wyoming | 3% | South Dakota | 1% |
| Utah | 2% | Texas | 1% |
| Arizona | 1% | Washington | 1% |



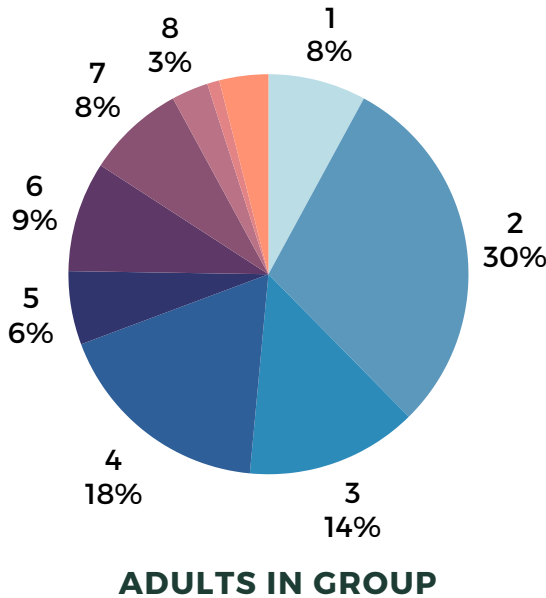
Those who reside in Montana or Wyoming were also asked what community they live in. Of the 51 Montana residents, most came from Bozeman (n=13), Livingston (n=7), or Billings (n=5). Varying communities representing 1 or 2 responses make up the remainder of Montana and Wyoming residents who were surveyed.

DEMOGRAPHIC CHARACTERISTICS

The plurality of travel groups were friends (43%), followed by groups of friends and family (25%).



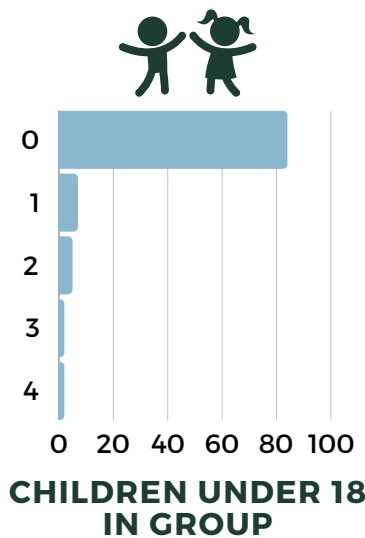
WHAT TYPE OF GROUP ARE/WERE YOU WITH ON YOUR VISIT TO COOKE CITY/SILVER GATE?



Overall, groups averaged 4.2 people

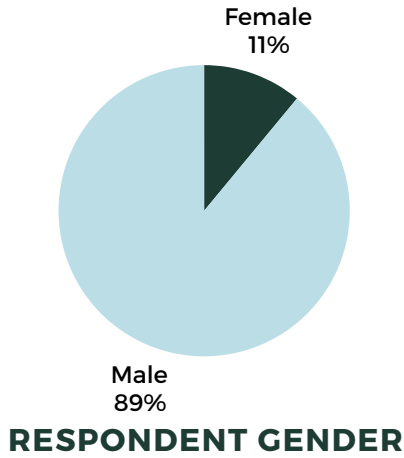
Average group size was 4.2 people.

The most commonly reported group size of 2 (25%), was followed by groups of 4 (22%) and 3 (20%).



The vast majority of groups included no children under 18 (84%), though 16% of groups included 1 to 4 children.

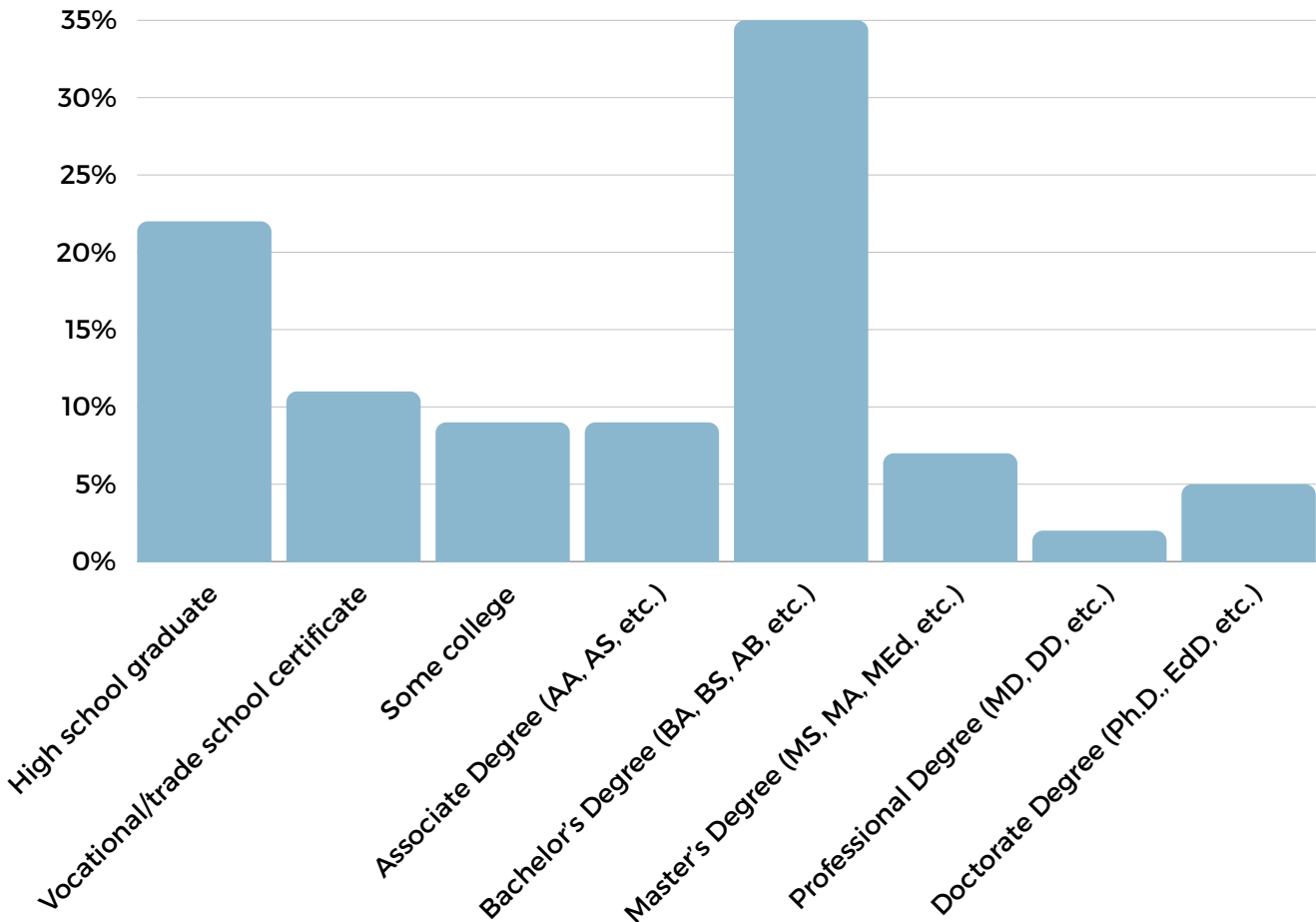
DEMOGRAPHIC CHARACTERISTICS CONT.



Survey respondents were more often male (89%) than female (11%).

Respondents most often reported having earned a Bachelor’s Degree (35%) or High school diploma (22%). Respondents’ gender was more likely to be male (89%) than female (11%).

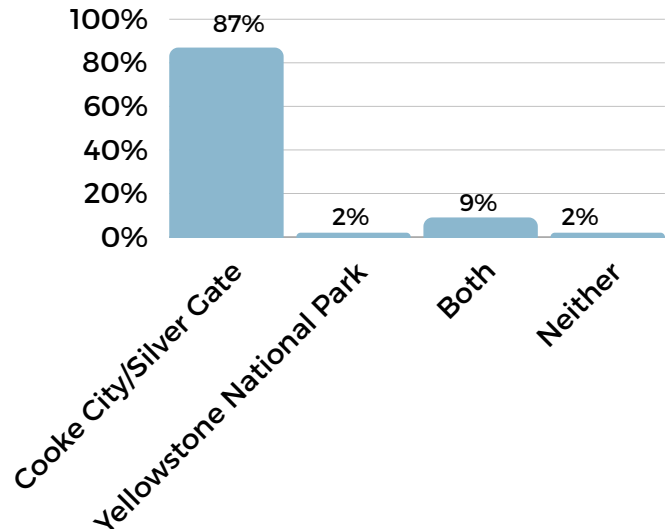
WHAT IS THE HIGHEST DEGREE OR LEVEL OF SCHOOL YOU HAVE COMPLETED?



CURRENT VISIT TO THE AREA

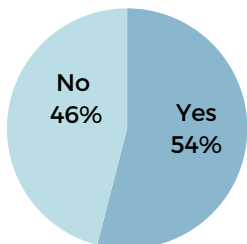
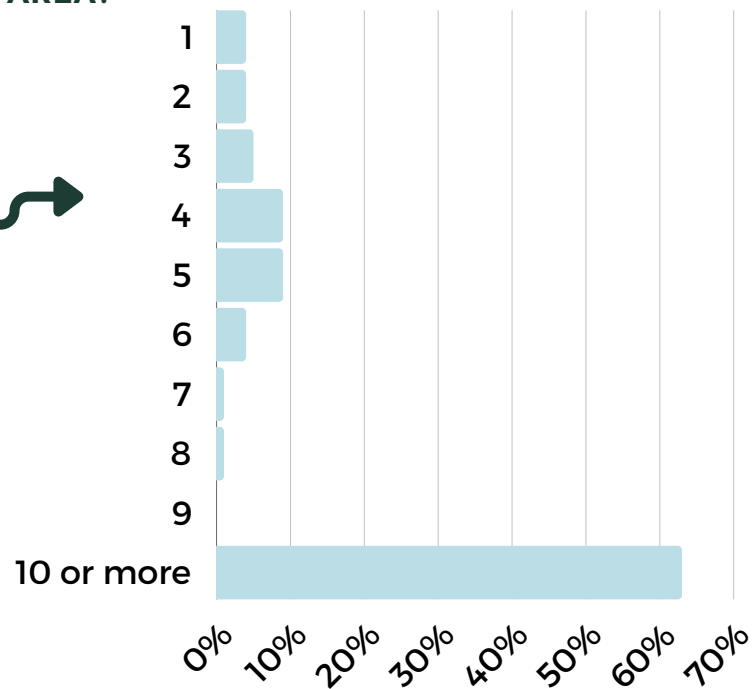
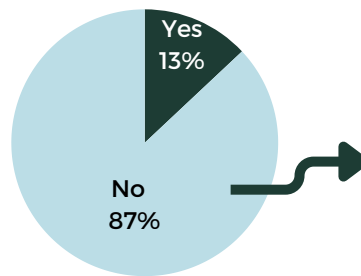
When asked about the primary destinations for their trip, approximately 87% (n=102) of respondents indicated Cooke City/Silver Gate area, 2% (n=2) were visiting Yellowstone National Park, and 9% (n=11) specified both the national park and community areas as their primary destinations. Two percent stated that neither Yellowstone nor Cooke City/Silver Gate was their main trip destination.

WAS COOKE CITY/SILVER GATE, YELLOWSTONE NATIONAL PARK, OR BOTH YOUR PRIMARY DESTINATION ON YOUR TRIP?



Most respondents had been to the area before (87%, n=101). Of repeat visitors, the majority are frequent visitors, indicating 10 or more previous visits (64%, n=64). Over half of them (54%, n=53) indicate only visiting during winter months.

IS THIS YOUR FIRST VISIT TO THE COOKE CITY/SILVER GATE AREA?



DO YOU TRAVEL HERE ONLY IN WINTER?

HOW MANY TIMES HAVE YOU PREVIOUSLY VISITED THE AREA?

WINTER ACTIVITIES & SNOWMOBILING IN COOKE CITY/SILVER GATE AREA

When asked, “What kinds of winter activities will you participate in during this trip to Cooke City/Silver Gate area?”

85% of respondents

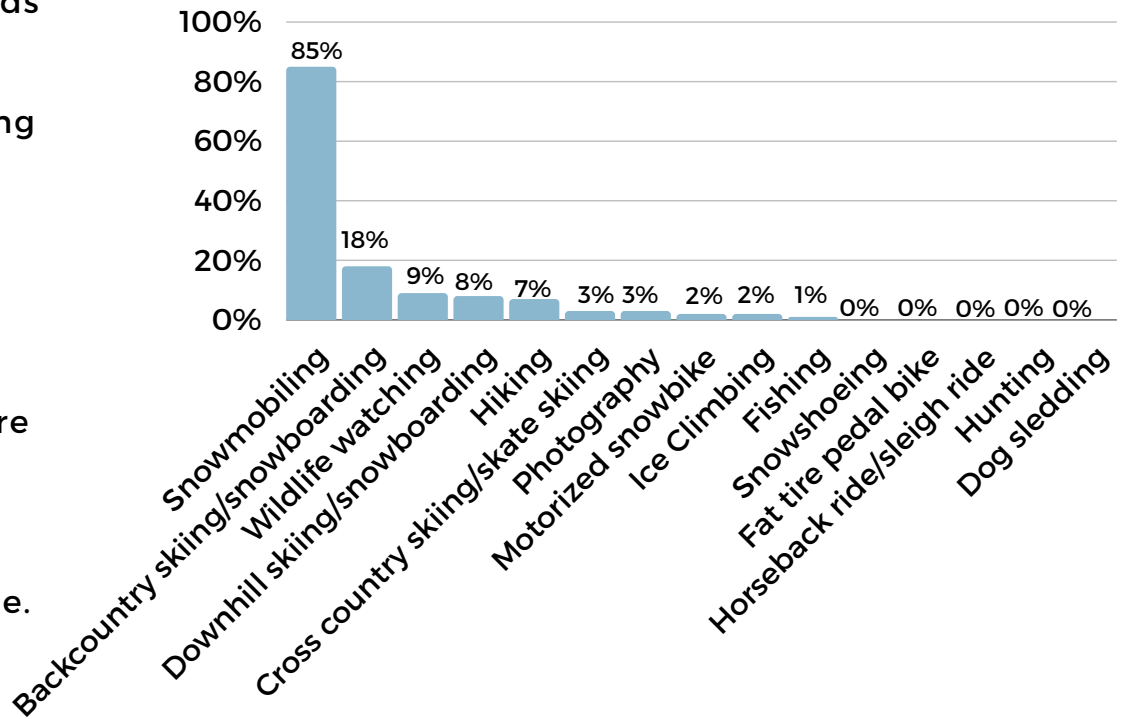
(n=99) indicated

snowmobiling, and were

asked additional

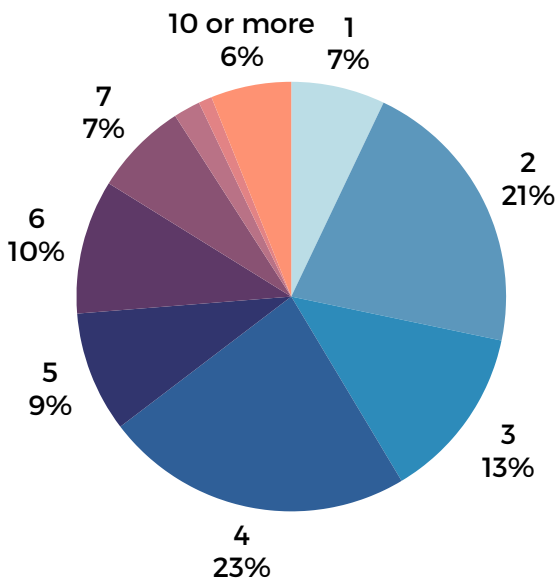
questions about their

groups’ snowmobile use.



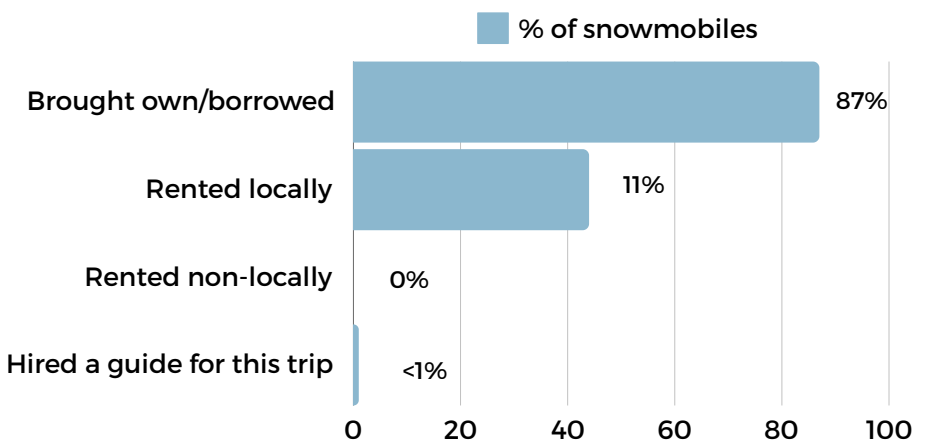
TRAVEL GROUP SNOWMOBILES

Those visitors who were snowmobiling were asked about the number of snowmobiles in their group (defined as the travel group with whom expenses were shared on the trip), as well as if the machines were owned, borrowed, or rented. The majority of groups comprised 2, 3, or 4 snowmobiles (21%, 13%, and 23% respectively), and 6% of respondents had groups of 10 or more snowmobiles.



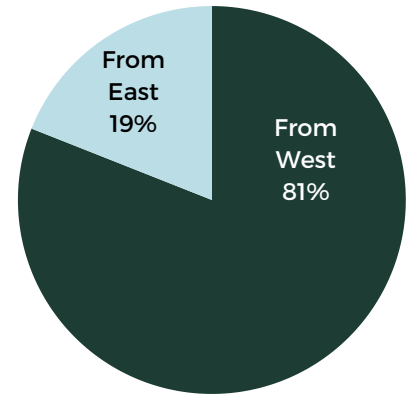
NUMBER OF SNOWMOBILES IN TRAVEL GROUP

413 total snowmobiles are represented in this sample. Most of them (87%) were owned (or borrowed) and brought on the trip.



WINTER TRAVEL TO COOKE CITY/SILVER GATE AREA

Respondents could have arrived in Cooke City/Silver Gate area either by driving from the west through Yellowstone from Gardiner (81%), or by driving to the parking area on US 212 and riding their snowmobile(s) on groomed trails on/near the unplowed roadway (19%) from the east.



HOW DID YOU ARRIVE IN THE AREA?

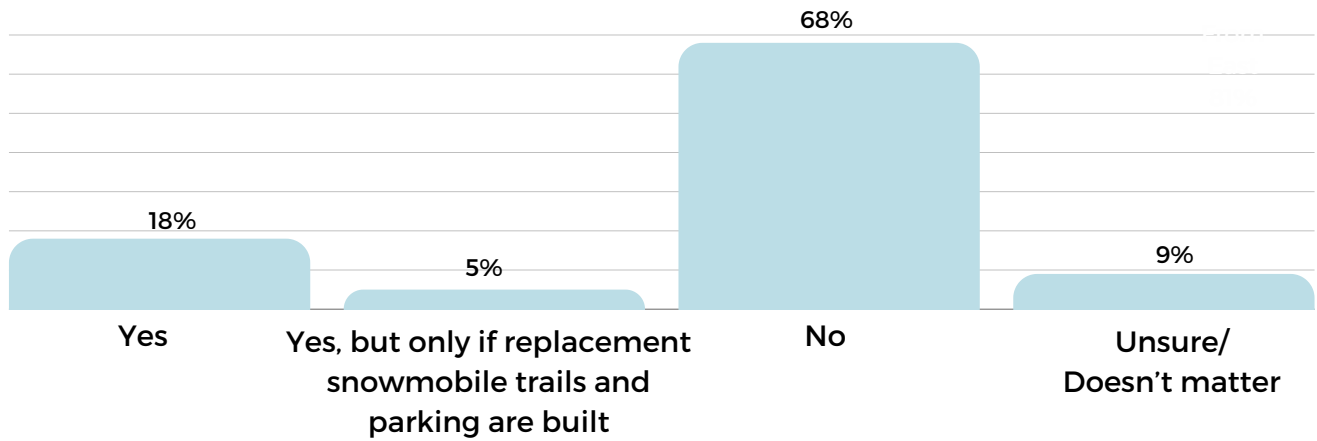
*It should be noted that visitor surveys were not collected to the east of the unplowed section of US 212, due to difficulty in accessing the region along with hiring limitations. The regional resident survey, also conducted during Spring, 2024, captured information regarding recreation access sentiment, and those findings are included in project reporting from our research partners, RRC Associates.



Photo Credit: Montana Office of Tourism and Business Development

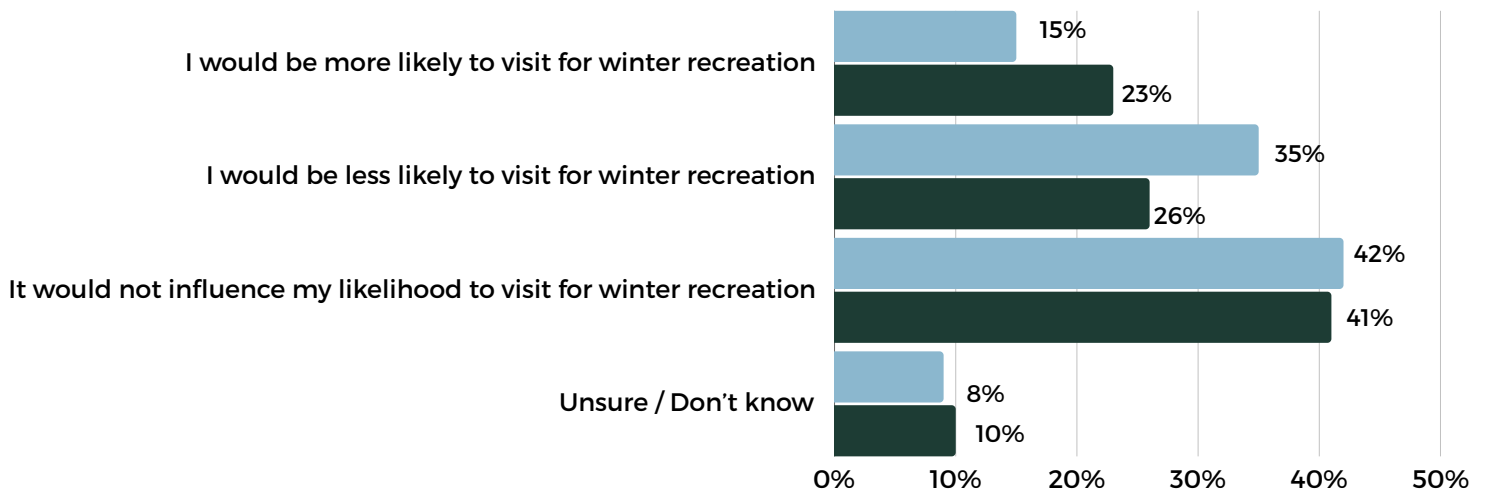
WINTER TRAVEL TO COOKE CITY/SILVER GATE AREA

AS A VISITOR TO THE AREA, WOULD YOU PREFER TO HAVE US 212 EAST OF COOKE CITY PLOWED DURING THE WINTER SEASON?



In an effort to gauge visitor sentiment regarding winter access to Cooke City/Silver Gate, respondents were asked their preference for winter plowing, as well as the influence of plowing on their likelihood to visit for winter recreation. Results of this survey indicate a visitor preference for US 212 to remain unplowed during winter. Two follow-up questions ask about respondents likelihood to visit given two different plowing scenarios.

HOW WOULD PLOWING US 212 EAST OF COOKE CITY, WITHOUT ADDING ANY REPLACEMENT TRAILS OR PARKING, INFLUENCE YOUR LIKELIHOOD TO VISIT COOKE CITY/SILVER GATE AREA FOR WINTER RECREATION?

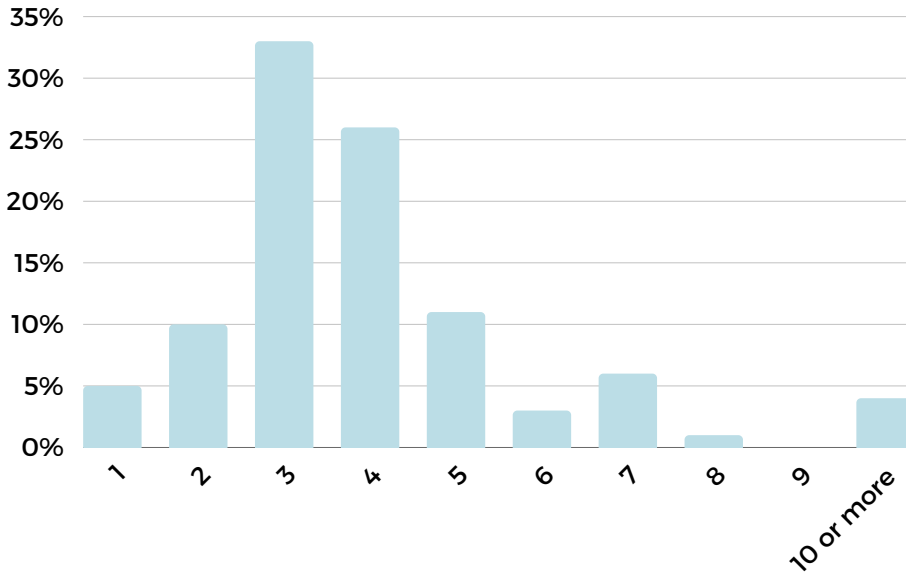


HOW WOULD PLOWING US 212 EAST OF COOKE CITY, WITH THE ADDITION OF REPLACEMENT TRAILS AND PARKING, INFLUENCE YOUR LIKELIHOOD TO VISIT COOKE CITY/SILVER GATE AREA FOR WINTER RECREATION?

THIS TRIP TO THE AREA

TIME IN COOKE CITY/SILVER GATE & REGION

HOW MANY DAYS DO YOU PLAN TO SPEND IN COOKE CITY/SILVER GATE ON THIS TRIP AWAY FROM HOME?

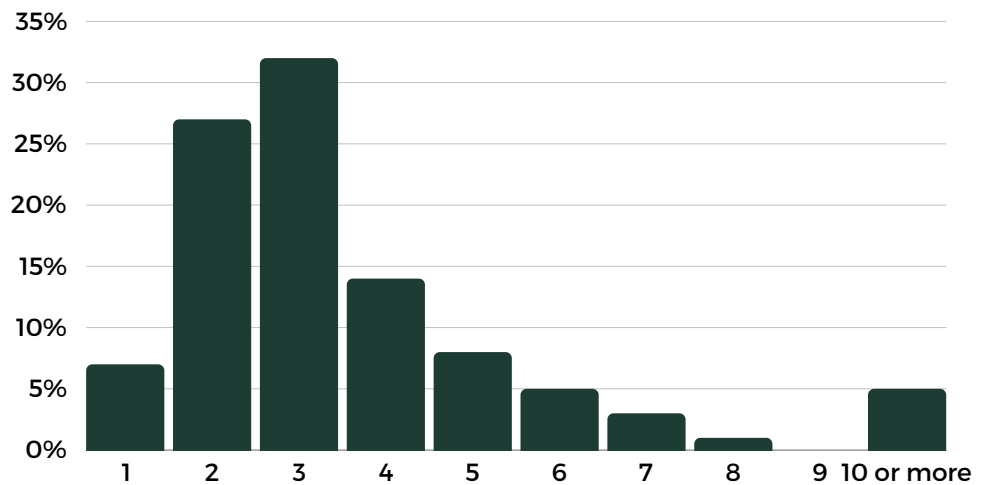


The most common trip length among respondents was 3-4 days in Cooke City/Silver Gate area.

Those staying more than one day were asked how many nights they were staying in the area, and in line with reported days, 2 or 3 nights were most commonly reported.



HOW MANY NIGHTS ARE YOU STAYING IN COOKE CITY/SILVER GATE?



The visitors were also asked about additional days they plan to spend outside of the area but in Montana and/or Wyoming. The vast majority of respondents indicated zero days (89% said 0 additional days in Montana, while 98% said 0 additional days in Wyoming).

ACKNOWLEDGEMENTS

ITRR would like to thank those who facilitated this research:

The Steering Committee provided invaluable input in the framing of research questions and the survey instrument to help ensure the needs of the community can best be met.

Two gas stations, Cooke City Exxon and Cooke City Sinclair, generously allowed ITRR surveyors to spend time talking with their customers and visitors to conduct survey interviews.

We would like to thank the Cooke City and Silver Gate Communities for their friendliness, insight, and hospitality.

Several University of Montana students, Daniel Besel, Huntre Tillman, and Mason Wiggins, made it possible to successfully execute the data collection component of this project, and we extend our gratitude for their hard work, flexibility, and professionalism.

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FULL RESULTS - DATA TABLES

For full statistical output of data summarized in this report, please see the following pages.

Statistics

Hello, I'm ___ from the University of Montana. The Cooke City/Silver Gate/Colter Pass Area is a world-class recreation destination. We are working with local communities to understand their visitors a bit better so they can make informed decisions about how they want recreation and tourism to look in the area in the future. May I ask you a few questions?

| | | Frequency | Percent |
|---------|--------|-----------|---------|
| Valid | Yes | 129 | 84.3 |
| | No | 24 | 15.7 |
| | Total | 153 | 100.0 |
| Missing | System | 1 | |
| Total | | 154 | |

Do you live at least 50 miles outside Cooke City/Silver Gate?

| | | Frequency | Percent |
|---------|------------------|-----------|---------|
| Valid | Yes | 117 | 90.7 |
| | No - discontinue | 12 | 9.3 |
| | Total | 129 | 100.0 |
| Missing | System | 25 | |
| Total | | 154 | |

Where is your permanent residence? (US States and Territories)

| | | Frequency | Percent |
|-------|---------------|-----------|---------|
| Valid | Arizona | 1 | 0.9 |
| | California | 3 | 2.8 |
| | Colorado | 1 | 0.9 |
| | Iowa | 1 | 0.9 |
| | Michigan | 6 | 5.6 |
| | Minnesota | 20 | 18.5 |
| | Montana | 51 | 47.2 |
| | New Hampshire | 1 | 0.9 |
| | New York | 1 | 0.9 |
| | North Dakota | 14 | 13.0 |
| | Oklahoma | 1 | 0.9 |
| | South Dakota | 1 | 0.9 |
| | Texas | 1 | 0.9 |

| | | |
|----------------|-----|-------|
| Utah | 2 | 1.9 |
| Washington | 1 | 0.9 |
| Wyoming | 3 | 2.8 |
| Total | 108 | 100.0 |
| Missing System | 9 | |
| Total | 117 | |

In what Montana town do you live?

| Valid | | Frequency | Percent |
|----------------|----------------|-----------|---------|
| | ANACONDA | 1 | 2.0 |
| | ARLEE | 1 | 2.0 |
| | BIG SANDY | 1 | 2.0 |
| | BIG TIMBER | 1 | 2.0 |
| | BILLINGS | 5 | 9.8 |
| | BOZEMAN | 13 | 25.5 |
| | BOZEMAN CANYON | 2 | 3.9 |
| | BUTTE | 1 | 2.0 |
| | CIRCLE | 1 | 2.0 |
| | COOKE CITY | 2 | 3.9 |
| | CUT BANK | 1 | 2.0 |
| | DILLON | 1 | 2.0 |
| | EMIGRANT | 1 | 2.0 |
| | GARDINER | 3 | 5.9 |
| | GLENDIVE | 1 | 2.0 |
| | HAVRE | 1 | 2.0 |
| | HELENA | 1 | 2.0 |
| | KALISPELL | 1 | 2.0 |
| | LIVINGSTON | 7 | 13.7 |
| | MANHATTAN | 1 | 2.0 |
| | MISSOULA | 1 | 2.0 |
| | RED LODGE | 3 | 5.9 |
| | WILSALL | 1 | 2.0 |
| | Total | 51 | 100.0 |
| Missing System | | 66 | |
| Total | | 117 | |

In what Wyoming town do you live?

| Valid | | Frequency | Percent |
|-------|---------|-----------|---------|
| | Cody | 2 | 66.7 |
| | Douglas | 1 | 33.3 |
| | Total | 3 | 100.0 |

| | |
|----------------|-----|
| Missing System | 114 |
| Total | 117 |

~or~ Where is your permanent residence? (Canadian Provinces and Territories)

| | Frequency | Percent |
|----------------|-----------|---------|
| Valid Manitoba | 1 | 11.1 |
| Saskatchewan | 8 | 88.9 |
| Total | 9 | 100.0 |
| Missing System | 108 | |
| Total | 117 | |

~or~ Where is your permanent residence? (International, please enter country)

| | Frequency | Percent |
|-------|-----------|---------|
| Valid | na | na |

Is Cooke City/Silver Gate, Yellowstone National Park, or both your primary destination?

| | Frequency | Percent |
|------------------------------|-----------|---------|
| Valid Cooke City/Silver Gate | 101 | 87.1 |
| Yellowstone National Park | 2 | 1.7 |
| Both | 11 | 9.5 |
| Neither | 2 | 1.7 |
| Total | 116 | 100.0 |
| Missing System | 1 | |
| Total | 117 | |

Is this your first visit to the Cooke City/ Silver Gate area?

| | Frequency | Percent |
|----------------|-----------|---------|
| Valid Yes | 14 | 12.2 |
| No | 101 | 87.8 |
| Total | 115 | 100.0 |
| Missing System | 2 | |
| Total | 117 | |

How many times have you previously visited the area?

| | Frequency | Percent |
|---------|-----------|---------|
| Valid 1 | 4 | 4.0 |
| 2 | 4 | 4.0 |
| 3 | 5 | 5.0 |
| 4 | 9 | 8.9 |
| 5 | 9 | 8.9 |
| 6 | 4 | 4.0 |

| | | |
|----------------|-----|-------|
| 7 | 1 | 1.0 |
| 8 | 1 | 1.0 |
| 10 or more | 64 | 63.4 |
| Total | 101 | 100.0 |
| Missing System | 16 | |
| Total | 117 | |

Do you travel here only in winter?

| | | Frequency | Percent |
|---------|--------|-----------|---------|
| Valid | Yes | 53 | 53.5 |
| | No | 46 | 46.5 |
| | Total | 99 | 100.0 |
| Missing | System | 18 | |
| Total | | 117 | |

What kinds of winter activities will you participate in during this trip to the Cooke City/Silver Gate area? (Check all that apply)

| | Frequency | Percent |
|--------------------------|-----------|---------|
| Snowmobiling | 99 | 85% |
| Backcountry skiing/snow | 21 | 18% |
| Wildlife watching | 10 | 9% |
| Downhill skiing/snowbo | 9 | 8% |
| Hiking | 8 | 7% |
| Cross country skiing/sk | 4 | 3% |
| Photography | 4 | 3% |
| Motorized snowbike | 2 | 2% |
| Ice Climbing | 2 | 2% |
| Fishing | 1 | 1% |
| Snowshoeing | 0 | 0% |
| Fat tire pedal bike | 0 | 0% |
| Horseback ride/sleigh ri | 0 | 0% |
| Hunting | 0 | 0% |
| Dog sledding | 0 | 0% |
| Total | 117 | |
| | | |
| | | |

Surveyor observe and mark:

| | | Frequency | Percent |
|-------|----------------------|-----------|---------|
| Valid | Respondent snowmobil | 98 | 83.8 |
| | Respondent NOT snow | 19 | 16.2 |

| | | |
|-------|-----|-------|
| Total | 117 | 100.0 |
|-------|-----|-------|

**How many snowmobiles are in your group?
(Your travel group includes those with whom
you are sharing expenses on this trip)**

| | | Frequency | Percent |
|---------|------------|-----------|---------|
| Valid | 1 | 7 | 7.2 |
| | 2 | 20 | 20.6 |
| | 3 | 13 | 13.4 |
| | 4 | 22 | 22.7 |
| | 5 | 9 | 9.3 |
| | 6 | 10 | 10.3 |
| | 7 | 7 | 7.2 |
| | 8 | 2 | 2.1 |
| | 9 | 1 | 1.0 |
| | 10 or more | 6 | 6.2 |
| | Total | 97 | 100.0 |
| Missing | System | 20 | |
| Total | | 117 | |

**Of those snowmobiles, have you....
Brought your own (or borrowed) snowmobile(s)
to ride - How many?**

| | | Frequency | Percent |
|---------|------------|-----------|---------|
| Valid | 1 | 10 | 10.3 |
| | 2 | 21 | 21.6 |
| | 3 | 9 | 9.3 |
| | 4 | 17 | 17.5 |
| | 5 | 11 | 11.3 |
| | 6 | 6 | 6.2 |
| | 7 | 5 | 5.2 |
| | 8 | 2 | 2.1 |
| | 9 | 1 | 1.0 |
| | 10 or more | 6 | 6.2 |
| | 0 | 9 | 9.3 |
| | Total | 97 | 100.0 |
| Missing | System | 20 | |
| Total | | 117 | |

Rented snowmobiles from a shop the in Cooke City/Silver Gate Area - How many?

| | | Frequency | Percent |
|---------|--------|-----------|---------|
| Valid | 1 | 5 | 5.2 |
| | 2 | 4 | 4.2 |
| | 3 | 3 | 3.1 |
| | 4 | 2 | 2.1 |
| | 7 | 2 | 2.1 |
| | 0 | 80 | 83.3 |
| | Total | 96 | 100.0 |
| Missing | System | 21 | |
| Total | | 117 | |

Rented snowmobiles and brought them to Cooke City/Silver Gate area - how many?

| | | Frequency | Percent |
|---------|--------|-----------|---------|
| Valid | 0 | 96 | 100.0 |
| Missing | System | 21 | |
| Total | | 117 | |

Hired a guide for this snowmobile trip in Cooke City/Silver Gate area - How many ?

| | | Frequency | Percent | Valid Percent | Relative Percent |
|---------|--------|-----------|---------|---------------|------------------|
| Valid | 1 | 2 | 1.7 | 2.1 | 2.1 |
| | 0 | 94 | 80.3 | 97.9 | 100.0 |
| | Total | 96 | 82.1 | 100.0 | |
| Missing | System | 21 | 17.9 | | |
| Total | | 117 | 100.0 | | |

| # of snow | Snowmobiles in group | Brought ov | Rented loc | Rented no | Hired a guide for this trip | |
|-----------|----------------------|------------|------------|-----------|-----------------------------|----|
| 0 | | 0 | 0 | 0 | 0 | |
| 1 | 7 | 10 | 5 | 0 | 1 | 16 |
| 2 | 40 | 42 | 8 | 0 | 0 | 50 |
| 3 | 39 | 27 | 9 | 0 | 0 | 36 |
| 4 | 88 | 68 | 8 | 0 | 0 | 76 |
| 5 | 45 | 55 | 0 | 0 | 0 | 55 |
| 6 | 60 | 36 | 0 | 0 | 0 | 36 |
| 7 | 49 | 35 | 14 | 0 | 0 | 49 |
| 8 | 16 | 16 | 0 | 0 | 0 | 16 |
| 9 | 9 | 9 | 0 | 0 | 0 | 9 |
| 10 | 60 | 60 | 0 | 0 | 0 | 60 |

413 358 44 0 1
 87% 11% 0.2%

| | | | |
|---------|--------------------------|-----|-------|
| Valid | Drove my car/truck thro | 94 | 81.0 |
| | Drove my car/truck to th | 22 | 19.0 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| Total | | 117 | |

How did you arrive in the Cooke City/Silver Gate area? - Other mode (P

Frequency Valid Percent

| | | | |
|-------|--|-----|-------|
| Valid | | 117 | 100.0 |
|-------|--|-----|-------|

As a visitor to the area, would you prefer to have US 212 east of Cooke City plowed during the winter season?

Frequency Valid Percent

| | | | |
|---------|---------------------------|-----|-------|
| Valid | Yes | 21 | 18.1 |
| | Yes, but only if replacer | 6 | 5.2 |
| | No | 80 | 69.0 |
| | Unsure / Doesn't matter | 9 | 7.8 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| Total | | 117 | |

How would plowing US 212 east of Cooke City, without adding any replacement trails or parking, influence your likelihood to visit Cooke

Frequency Valid Percent

| | | | |
|---------|---------------------------|-----|-------|
| Valid | I would be more likely to | 17 | 14.7 |
| | I would be less likely to | 41 | 35.3 |
| | It would not influence m | 49 | 42.2 |
| | Unsure / Don't know | 9 | 7.8 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| Total | | 117 | |

How would plowing US 212 east of Cooke City, with the addition of replacement trails and parking, influence your likelihood to visit Cooke City/Silver Gate Area for winter recreation?

Frequency Valid Percent

| | | | |
|---------|---------------------------|-----|-------|
| Valid | I would be more likely to | 27 | 23.3 |
| | I would be less likely to | 30 | 25.9 |
| | It would not influence me | 48 | 41.4 |
| | Unsure / Don't know | 11 | 9.5 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| Total | | 117 | |

Averages

| | | How much do you plan to spend in Cooke City staying in a (outside spend in GrpSz | | | | |
|------|---------|--|------|-------|-------|------|
| N | Valid | 116 | 110 | 115 | 108 | 115 |
| | Missing | 1 | 7 | 2 | 9 | 2 |
| Mean | | 3.95 | 3.48 | 10.23 | 10.91 | 4.21 |

How many days do you plan to spend in Cooke City/Silver Gate on this

| | | Frequency | Percent |
|---------|------------|-----------|---------|
| Valid | 1 | 6 | 5.2 |
| | 2 | 12 | 10.3 |
| | 3 | 39 | 33.6 |
| | 4 | 30 | 25.9 |
| | 5 | 12 | 10.3 |
| | 6 | 4 | 3.4 |
| | 7 | 7 | 6.0 |
| | 8 | 1 | 0.9 |
| | 10 or more | 5 | 4.3 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| Total | | 117 | |

How many nights are you staying in Cooke City/Silver Gate?

| | | Frequency | Percent |
|-------|------------|-----------|---------|
| Valid | 1 | 8 | 7.3 |
| | 2 | 30 | 27.3 |
| | 3 | 35 | 31.8 |
| | 4 | 14 | 12.7 |
| | 5 | 9 | 8.2 |
| | 6 | 5 | 4.5 |
| | 7 | 3 | 2.7 |
| | 8 | 1 | 0.9 |
| | 10 or more | 5 | 4.5 |
| | Total | 110 | 100.0 |

| | |
|----------------|-----|
| Missing System | 7 |
| Total | 117 |

How many additional days do you plan to spend in Montana (outside of Cooke City/Silver Gate) on this trip away from home?

| | | Frequency | Percent |
|----------------|------------|-----------|---------|
| Valid | 1 | 6 | 5.2 |
| | 2 | 1 | 0.9 |
| | 3 | 1 | 0.9 |
| | 4 | 1 | 0.9 |
| | 10 or more | 4 | 3.5 |
| | 0 | 102 | 88.7 |
| | Total | 115 | 100.0 |
| Missing System | | 2 | |
| Total | | 117 | |

How many additional days do you plan to spend in Wyoming on this trip away from home?

| | | Frequency | Percent |
|----------------|-------|-----------|---------|
| Valid | 5 | 1 | 0.9 |
| | 7 | 1 | 0.9 |
| | 0 | 106 | 98.1 |
| | Total | 108 | 100.0 |
| Missing System | | 9 | |
| Total | | 117 | |

What type of group are/were you with on your visit to Cooke City/Silver Gate? - Selected Choice

| | | Frequency | Percent |
|----------------|--------------------------|-----------|---------|
| Valid | Alone | 7 | 6.0 |
| | Significant other/spouse | 12 | 10.3 |
| | Friends | 50 | 43.1 |
| | Family | 18 | 15.5 |
| | Friends and family | 28 | 24.1 |
| | Other: | 1 | 0.9 |
| | Total | 116 | 100.0 |
| Missing System | | 1 | |

| | |
|-------|-----|
| Total | 117 |
|-------|-----|

How many adults are in your travel group? (Your travel group includes

| | | Frequency | Percent |
|---------|------------|-----------|---------|
| Valid | 1 | 9 | 7.8 |
| | 2 | 34 | 29.6 |
| | 3 | 16 | 13.9 |
| | 4 | 21 | 18.3 |
| | 5 | 7 | 6.1 |
| | 6 | 10 | 8.7 |
| | 7 | 9 | 7.8 |
| | 8 | 3 | 2.6 |
| | 9 | 1 | 0.9 |
| | 10 or more | 5 | 4.3 |
| | Total | 115 | 100.0 |
| Missing | System | 2 | |
| Total | | 117 | |

How many children (under 18) are in your travel group?

| | | Frequency | Percent |
|---------|--------|-----------|---------|
| Valid | 1 | 8 | 7.3 |
| | 2 | 6 | 5.5 |
| | 3 | 2 | 1.8 |
| | 4 | 2 | 1.8 |
| | 0 | 92 | 83.6 |
| | Total | 110 | 100.0 |
| Missing | System | 7 | |
| Total | | 117 | |

How many adults are in your travel group? (Your travel group includes those with whom you are sharing expenses on this trip)

| | | Frequency | Percent |
|-------|------|-----------|---------|
| Valid | 1.00 | 9 | 7.8 |
| | 2.00 | 34 | 29.6 |
| | 3.00 | 16 | 13.9 |
| | 4.00 | 21 | 18.3 |
| | 5.00 | 7 | 6.1 |
| | 6.00 | 10 | 8.7 |
| | 7.00 | 9 | 7.8 |
| | 8.00 | 3 | 2.6 |

| | | |
|----------------|-----|-------|
| 9.00 | 1 | 0.9 |
| 10.00 | 5 | 4.3 |
| Total | 115 | 100.0 |
| Missing System | 2 | |
| Total | 117 | |

How many children (under 18) are in your travel group?

| | | Frequency | Percent |
|----------------|------|-----------|---------|
| Valid | .00 | 94 | 83.9 |
| | 1.00 | 8 | 7.1 |
| | 2.00 | 6 | 5.4 |
| | 3.00 | 2 | 1.8 |
| | 4.00 | 2 | 1.8 |
| Total | | 112 | 100.0 |
| Missing System | | 5 | |
| Total | | 117 | |

Group Size

| | | Frequency | Percent |
|----------------|----|-----------|---------|
| Valid | 1 | 7 | 6.1 |
| | 2 | 27 | 23.5 |
| | 3 | 19 | 16.5 |
| | 4 | 24 | 20.9 |
| | 5 | 6 | 5.2 |
| | 6 | 11 | 9.6 |
| | 7 | 10 | 8.7 |
| | 8 | 3 | 2.6 |
| | 9 | 1 | 0.9 |
| | 10 | 6 | 5.2 |
| | 11 | 1 | 0.9 |
| Total | | 115 | 100.0 |
| Missing System | | 2 | |
| Total | | 117 | |

| Group Size | Adults | Children |
|------------|--------|----------|
| 0 | | 84% |
| 1 | 6% | 8% |
| 2 | 23% | 30% |
| 3 | 17% | 14% |
| 4 | 21% | 18% |
| 5 | 5% | 6% |

| | | | |
|----|-----|----|----|
| 6 | 10% | 9% | 0% |
| 7 | 9% | 8% | 0% |
| 8 | 3% | 3% | 0% |
| 9 | 1% | 1% | 0% |
| 10 | 6% | 4% | 0% |

What is the highest degree or level of school you have completed? (Ma

Frequency Valid Percent

| | | | |
|---------|---------------------------------|-----|-------|
| Valid | High school graduate | 25 | 21.6 |
| | Vocational/trade school | 13 | 11.2 |
| | Some college | 10 | 8.6 |
| | Associate Degree (AA, AS) | 11 | 9.5 |
| | Bachelor's Degree (BA, BS) | 41 | 35.3 |
| | Master's Degree (MS, MEd, MA) | 8 | 6.9 |
| | Professional Degree (MEd, MBA) | 2 | 1.7 |
| | Doctorate Degree (Ph.D., Ed.D.) | 6 | 5.2 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| | Total | 117 | |

Interviewer record observed gender

Frequency Valid Percent

| | | | |
|---------|--------|-----|-------|
| Valid | Male | 103 | 88.8 |
| | Female | 13 | 11.2 |
| | Total | 116 | 100.0 |
| Missing | System | 1 | |
| | Total | 117 | |